

Sponsorship Proposal



Do you own a local business?



YES!

Would you like to increase your exposure at a local community level?



YES!

Would you like to achieve this at a minimal cost?



YES!

Become a Sponsor



Become a Fair by the Sea Sponsor!

Our Lady Star of the Sea Catholic Primary School and Parish are located in Serpentine Rd Terrigal. Fair by the Sea is our major fundraising event for the year, the proceeds fund major improvement projects for both the school and parish complex.

Fair by the Sea in 2022, will be held on Sunday 16th October, 9am – 2:30pm.

Fair by the Sea is actively promoted to a population base of over approx. 125,000 local residents – via radio (HIT 101.3), print and digital media, and roadside signage and banners. On Fair Day, the event draws crowds from across the Central Coast in their thousands.

Our Fair is completely organised and supported by the local community, organised by a volunteer committee of school families and parishioners, and supported by local business and sponsorship partners. We have a very strong 'support local', 'support small business' ethos, and a great community spirit.

We have a sponsorship program that caters for all levels of involvement. Please contact us to discuss sponsorship options or, to tailor a sponsorship package to suit your business needs. Refer over page for package details.

Contact	Phone	Email
Peta Quinn - Sponsorship Coordinator	0409 607 785	sponsorship@fairbythesea.com.au
Matt McCudden - President	0425 845 401	admin@fairbythesea.com.au



Sponsorship Packages



Sponsorship Package Level:	Platinum	Gold	Silver	Bronze	Supporter
Sponsorship value of cash, wholesale goods / voucher:	\$1,000+	\$500+	\$250+	\$100+	<\$100
Signage opportunity on Fair Day. (Banners, flyers, business card distribution).	✓				
Website home-page listing. (Your business logo presented in our Sponsors banner).	✓	✓			
Acknowledgement and live-mentions by the MC on Fair day.	✓	✓			
Invitation to Fair by the Sea after party.	✓	✓			
Listing on Fair site-map.	✓	✓	✓		
A retail booth at Market Place. (Additional cost \$80). Limited spaces. Selected and approved on suitability.	✓	✓	✓	✓	✓
Listing on 'Sponsor Page' of our website - includes logo. (ordered by sponsorship value). Includes website link.	✓	✓	✓	✓	✓
'Proud Sponsor' - Certificate of Appreciation, Facebook post template, logo - supplied for use on your own marketing communications.	✓	✓	✓	✓	✓
Dedicated Facebook Carousel promoting your business, products, and services, with direct links to your website. Up to 10 x cards. Includes business logo and images.	✓				
Shared Facebook Carousel. 1 x card promoting your business with a direct link to your website. Includes business logo.		✓			
Shared Facebook slide-show. 1 x card promoting your business. Includes business logo.			✓		
Facebook mention - 'Thank you' following Fair day.				✓	✓

- Eligibility, criteria and inclusions are subject to Sponsor Registration being confirmed and finalised prior to Sunday 2nd October, 2022.
- Exceptions may be made at the discretion of the event organiser.
- Fair by the Sea Inc. reserves the right to make changes to package inclusions in the interest of what might be fair and just.

